

[View this email in your browser](#)

TORAPHENE®

Cherished Friends,

Since we launched on Amazon earlier this week, we have received much direct feedback from our fans, investors and new customers.

We are excited for customers to experience the first home-compostable bags ever made with a nano-engineered barrier for themselves. This high-performance barrier keeps smelly sludge generated inside the bag from soaking through and reaching the bin's inner wall. So using Toraphene bin liners means you no longer need to wash out and disinfect the bin every time you empty it.



Our initial batch is nearly sold-out (!) and we are racing to restock. Importantly, this new batch will already be improved based on our experience and feedback from customers. We are also pleased to report we have greatly moved up in the Amazon rankings: we have ranked within the **top 100 bin liners in the UK** and in the **top 3k of grocery products** already!

The upcoming batch will be **optimally-sized for the average UK food waste caddy liner** (though it can be used in a normal bin!) and will be sold in convenient rolls for easier storage and to match our main competitors.

In addition, due to popular demand we will seek to add larger bin sizes, for more conventional waste in the future so Toraphene can be used for all household waste. Though we do not wish to see any Toraphene in a landfill, it is arguably a better choice compared to conventional bin liners!

[Please share our link](#) or forward this email to your friends. Now is the time to make the shift from plastic and start using our food waste liners in your home!

As always, please don't hesitate to get in touch if you have any questions —and do leave a review on Amazon to help support us.

Regards,

Gaute & Team



TORAPHENE®

Copyright (C) 2022 Toraphene. All rights reserved.

You are receiving this email because you opted in via our website.

Toraphene Ltd
Unit 3, 4th / 8th Avenue
Flixborough Industrial Estate
Scunthorpe
North Lincolnshire
United Kingdom
DN15 8SJ

[Unsubscribe](#)